COJO DESIGN

Corey
Johnson

Graphic/Web Designer

Contact

📍 Flushing, Michigan

✉ corey@cojodesign.com

💻 cojodesign.com/resume-digital

in @cojodesign

Education

Graphic Design
Mott Community College - Flint, MI
2006 - 2013

Computer/Business
Flushing High School
2002 - 2006

Skills

Photoshop

Illustrator

Dreamweaver

InDesign

HTML

CSS

Portfolio

Please visit cojodesign.com/resume-digital

Work Experience

Graphic Designer / Marketing   09/23 – 12/24
Vets Access / COR Freedom - Flushing, MI
- Developed visually compelling creatives for multiple marketing channels, supporting promotional strategies and campaigns.
- Created print and digital flyers, ensuring consistent branding across all materials.
- Designed graphics for email marketing campaigns, social media platforms, and YouTube content to drive engagement and brand awareness.
- Collaborated with the marketing team to produce innovative designs that met project goals and deadlines.

Graphic Designer   10/22 – 08/23
Rose & Gold - Remote
- Designed branding materials, including logos, brochures, and digital assets, for diverse industries.
- Developed visual content for marketing campaigns, websites, and social media platforms.
- Collaborated with clients and teams to create cohesive, strategy-driven designs.
- Contributed to website design, ensuring user-friendly and responsive interfaces.

Art / Creative Director   11/17 – 10/22
Campus Den/A-Game Apparel - Mt. Morris, MI
Oversaw all aspects of design and development from apparel design, internal and external marketing, in-house graphics, website, and online presence. Created design solutions that effectively solved marketing issues and enhanced advertising goals. Supervised and mentored creative staff to help improve company productivity and workflow.

Graphic Designer   01/15 – 11/16
LogoFit LLC - Flint, MI
Full-service embellishment company. Mocked up artwork for approval prior to production. Maintained and submitted licensed artwork to ensure it was up to brand standards. Company website design and maintenance, HTML marketing email creation and other various design projects.

Knowledge

Web & Digital
- **Website Design**
- **Bootstrap**
- **Email Design**
- **Shopify Platform**
- **Social Media**

Print
- **Logos**
- **Business Cards**
- **Signage**
- **Screen Printing**
- **Embroidery**

Extra
- **Canva**
- **CorelDraw**
- **SketchUp**
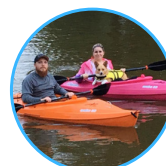- **Collegiate Licensing**
- **Laser Engraving**
- **Mac & PC**
- **Microsoft Office**

Interests

Camping

Kayaking

My Dogs